



Streetlink Mobile

Home Internet

OVERVIEW

CONFIDENTIAL



HOME INTERNET CAMPAIGN

Home Internet Overview
Basic Terms of Program
Enrollment Process Overview
Detailed Enrollment Process

We have a new and exciting opportunity for our Field Rep network with Home Internet



MARKETING VERTICALS

Door to Door, Events, Social Media, and Online opportunities to meet your organizations specialty..



SIMPLE ENROLLMENT PROCESS

Enjoy a simple enrollment process for agents so they can be at their most productive



Competitive Advantages



NATIONAL COVERAGE

Home Internet is available anywhere ATT, Verizon, CenturyLink, or Frontier is offered



Aggressive Growth

The client is ambitious in expanding its Direct Sales Channel through collaborative partnerships



NO Credit Checks

The client believes every person deserves the right to quality internet service.

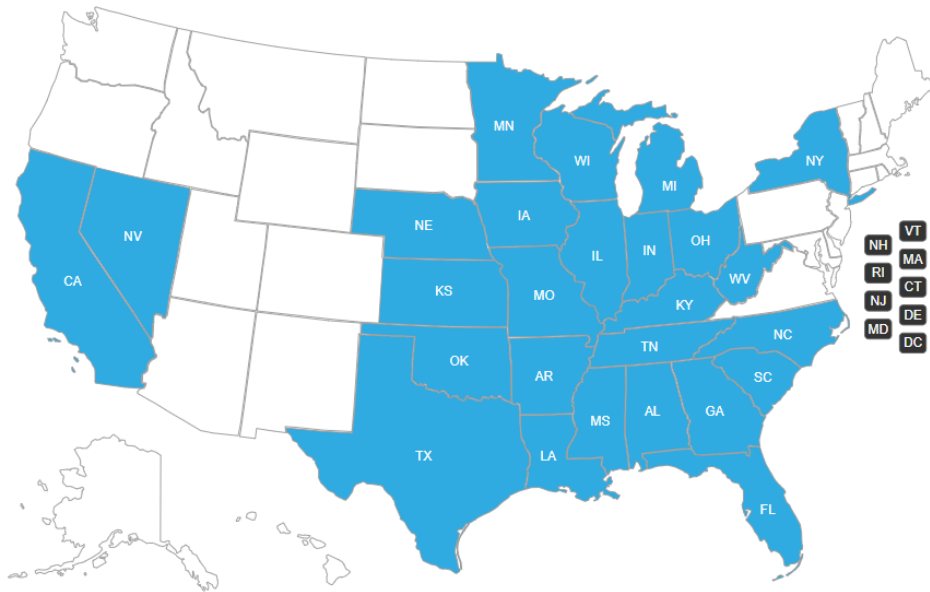


Predictable Compensation

Reps are paid the same for every internet sale, regardless of speed

Home Internet Offer Footprint

Anywhere Verizon, Frontier, AT&T, or CenturyLink operate.



Emergency Broadband Benefit



EMERGENCY BROADBAND BENEFIT

A new FCC program for low-income households

Visit [GetEmergencyBroadband.org](https://www.getemergencybroadband.org)

The Emergency Broadband Benefit Program is a FCC program that provides a temporary discount on monthly broadband bills for qualifying households.

On December 27, 2020, the President signed the Consolidated Appropriations Act which established an Emergency Broadband Connectivity Fund of \$3.2 billion under which eligible households may receive a discount off the cost of broadband service.

Discounted Broadband

Qualifying Customer can receive up to \$50.00 off per month

Qualification

SNAP

Medicaid

Supplemental Security Income

Federal Public Housing Assistance

Veterans and Survivors Pension Benefit

Pell Grant Awarded in current calendar year

Free and Reduced Lunch Program

Only one monthly service discount and one device discount is allowed per household. Program rules acknowledge there may be more than one eligible household residing at the same address this requires the completion of the household worksheet form.



Generous commission earned per installed enrollment
(90-day chargeback from installation)



Paid one week in arrears post install

- Background Screening: All rep must complete a national background (felonies are not permitted)
- Streetlink will provide shirts, lanyards, badges (replacements at cost to rep)
- Enrollments can be completed using any connected device (not supplied by Streetlink)

Enrollment Process

We stand firm in our place in the 3PL market. We drive results by:

Qualify

PROCESS



See what Internet Plans are available to customer in OE



Qualify Customer in National Verifier



Enter Customer into CGM



Enter Applicant Id in OE System



Complete order entry



Customer gets installed



Enrollment now payable

WHAT CUSTOMER CAN EXPECT

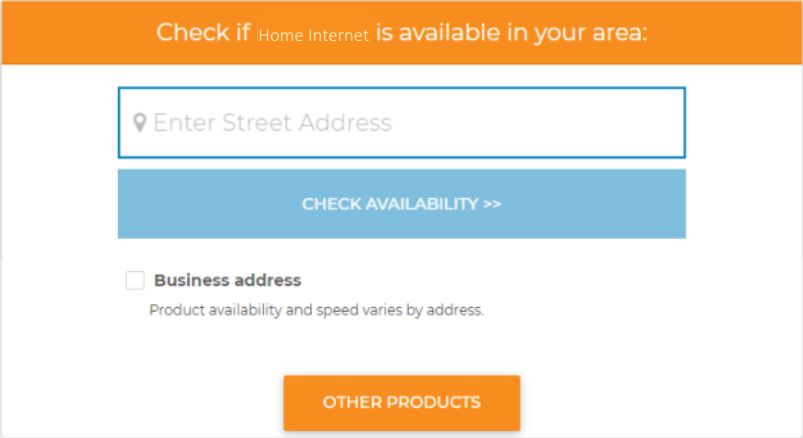
Upon completion of order customer will receive a Welcome to Home Internet email, which will include their install date/time. Plus, customer will receive reminder emails, and text about their upcoming installation.

*Someone 18 years or older must be present during installation.

Step 1: Locate what Internet Service the customer can receive in the Home Internet Affiliate Order Entry Tool (AOE)

Check for Serviceability

- Select Internet Plan
- Review Disclaimers
- Review Plan Description
- Review Terms of Service
- Enter Customer's Information
- Review Optional Products
- Create Customer's Home Internet Account
- Capture Payment Information
- Review Order and Submit
- Confirm Install Next Steps



The screenshot shows a web interface for checking Home Internet availability. At the top, an orange banner reads "Check if Home Internet is available in your area:". Below this is a white input field with a location pin icon and the placeholder text "Enter Street Address". Underneath the input field is a blue button labeled "CHECK AVAILABILITY >>". Below the button is a checkbox labeled "Business address" with the text "Product availability and speed varies by address." underneath it. At the bottom right, there is an orange button labeled "OTHER PRODUCTS". In the top right corner of the interface, there is a small orange user icon and a dropdown arrow.

Step 2: Customer Submits Application to National Verifier: https://www.checklifeline.org/lifeline?id=nv_sp_bpo_login

Make sure the rep logs in the **Service Provider**, NOT the Consumer Portal

Are you a service provider?

If you are a service provider and need to qualify your customer for Lifeline, use the service provider portal.

Sign in as a Service Provider >

Lifeline National Verifier

English | Español
Your Account ▾

① If you have any questions about how to apply for the Emergency Broadband Benefit, please visit [GetEmergencyBroadband.org](https://www.getemergencybroadband.org) or call 1 (833) 511-0311. Due to the temporary nature of the Emergency Broadband Benefit Program, we encourage you to apply as soon as you can.

Your Information

We will use this information to find out if you qualify for the Lifeline Program or the [Emergency Broadband Benefit Program](#).

What is your full legal name?

The name you use on official documents, like your Social Security Card or State ID. Not a nickname.

First Name

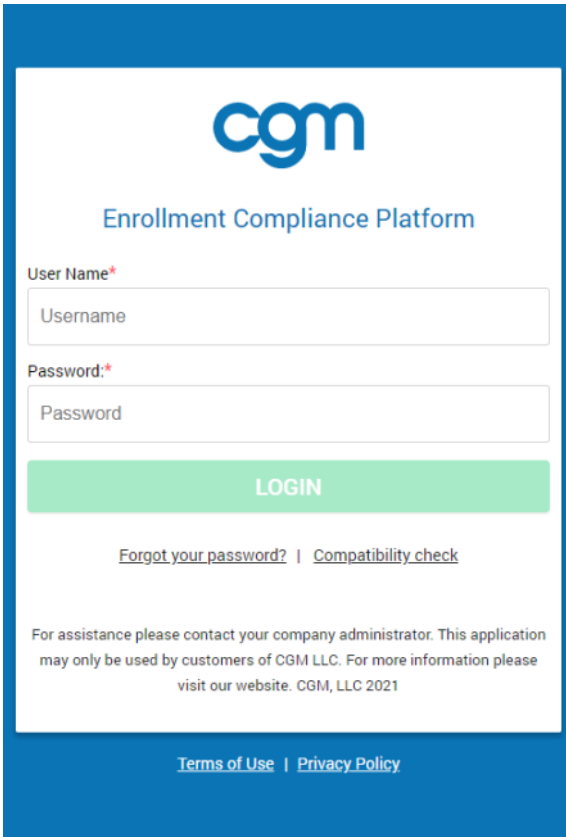
Middle Name (Optional)

Last Name

Step 3: Complete Home Internet EBB Eligibility App (CGM)

You will sign into Home Internet EBB Eligibility App powered by CGM.

This App will allow you to enter the customer's information, and receive an Application ID for eligible customers. This is required to enter in AOE to sign up an EBB customer on Home Internet EBB program.



The screenshot shows the login interface for the CGM Enrollment Compliance Platform. It features the CGM logo at the top, followed by the platform name. Below this are two input fields: 'User Name*' with a placeholder 'Username' and 'Password:*' with a placeholder 'Password'. A green 'LOGIN' button is positioned below the password field. Underneath the button are two links: 'Forgot your password?' and 'Compatibility check'. At the bottom, there is a disclaimer text and two more links: 'Terms of Use' and 'Privacy Policy'.

cgm

Enrollment Compliance Platform

User Name*

Username

Password:*

Password

LOGIN

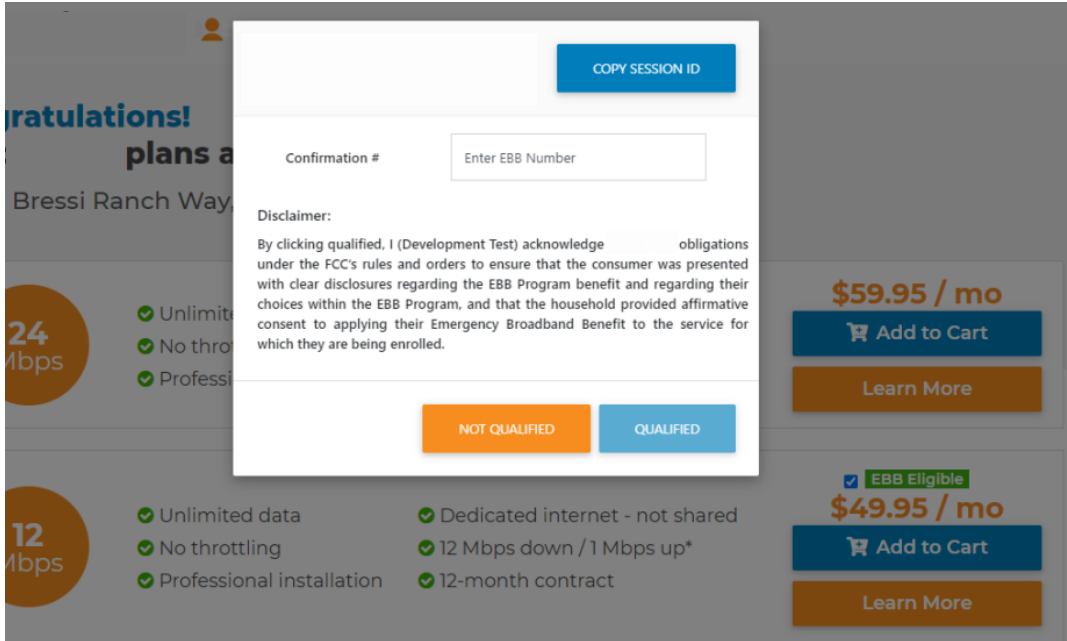
[Forgot your password?](#) | [Compatibility check](#)

For assistance please contact your company administrator. This application may only be used by customers of CGM LLC. For more information please visit our website. CGM, LLC 2021

[Terms of Use](#) | [Privacy Policy](#)

Step 4: Return to Home Internet Affiliate Order Entry (AOE) Tool

After completing the Application in Home Internet's EBB Eligibility App (CGM) you will return to AOE and enter the EBB Number/ Application ID in in the provided field.



The screenshot displays the Home Internet Affiliate Order Entry (AOE) tool interface. A modal window is open, prompting the user to enter their EBB Number. The modal includes a 'COPY SESSION ID' button at the top right, a 'Confirmation #' label, and a text input field labeled 'Enter EBB Number'. Below the input field is a disclaimer: 'Disclaimer: By clicking qualified, I (Development Test) acknowledge obligations under the FCC's rules and orders to ensure that the consumer was presented with clear disclosures regarding the EBB Program benefit and regarding their choices within the EBB Program, and that the household provided affirmative consent to applying their Emergency Broadband Benefit to the service for which they are being enrolled.' At the bottom of the modal are two buttons: 'NOT QUALIFIED' (orange) and 'QUALIFIED' (blue). The background shows a list of internet plans with features like 'Unlimited data', 'No throttling', and 'Professional installation'. Two plans are visible: one for \$59.95 / mo and another for \$49.95 / mo, both marked as 'EBB Eligible'.

Confirmations!

plans a

Bressi Ranch Way

24 Mbps

- ✓ Unlimited
- ✓ No thro
- ✓ Profession

12 Mbps

- ✓ Unlimited data
- ✓ No throttling
- ✓ Professional installation

Dedicated internet - not shared

12 Mbps down / 1 Mbps up*

12-month contract

\$59.95 / mo

[Add to Cart](#)

[Learn More](#)

☒ **EBB Eligible**

\$49.95 / mo

[Add to Cart](#)

[Learn More](#)

Step 5: Customer Install Confirmation

- ☒ I agree to the terms and conditions
- ☒ By clicking here, you confirm you have read the full terms and conditions to the customer who has verbally agreed.

SUBMIT ORDER

Installation Information

- **Professional installation** provided by local telephone company, with a **\$0.00 fee** charged today.
- You will be **notified via text** of your installation appointment **within two business days**.
- Your service will be **installed in about a week**.

The customer must confirm their install date and time.

After completing the customer's order in AOE you will inform the customer that they will be contacted via their preferred contact method by the installation company **within two business days** to confirm their install day and time.

Make sure to provide the customer:

- Their confirmation number
- Their account number
- The number to call with questions about their order and next steps = **(Provided in training)**

The confirmation number is important to track for your own purpose to keep track of your sales.

